

# MINUTES

## Buffalo Bison Cheerleading Board Minutes

Date: 4/27/17

### Location:

Arley Havisto's Home: 1423 Allison Way, Buffalo MN 55313

Attendees: Mary Sansevere, Sam Sansevere, Krystin Willman, Arley Havisto, Mandy Harkess & Rebecca Gravening

### Agenda

1. Tryouts
2. Parent Meeting
3. Events
4. Marketing / Communication Planning
5. Fundraising

### Tryouts:

- Scheduled Confirmed – May 9, 10, 11 from 6:30-8:30
- Tryout apparel determined
  - Black/White/Purple Clothing
- Invitations to past cheerleaders complete
  - New Coach Bios to be included
  - Mailed Saturday April 11
- Sam to contact Middle School and High School to get tryout information added to:
  - Morning Announcements
  - Activity Screens
    - High School Contact –
    - Middle School Contact - Matt Lubben
- Facebook – Mary to Post
- Instagram account access - Rebecca to contact old coach for access
  - *I contacted Cassidy and she has never had admin rights to Instagram. Krystal is the one that set it up. Cassidy contacted Krystal today (4/28) and Krystal tried and was unable to access the account.*
- Flier – Rebecca to get to Mandy. Mandy to edit and get to printer
  - *Placed a copy in Dropbox. It's ugly.*

### Parent Meeting

- May 15<sup>th</sup> @ 7:00
- Confirm with Shelia that we reserved the Bison Room - Mary
- Fall Parent Meeting Power Point - Rebecca
  - *Placed a copy in the drop box.*
  - *There is a copy of the parent code of conduct in the power point*
- Parent Handout – Mandy (created one)
  - Review and submit any additional info or changes to Mandy
- Elementary Registration Flier – Rebecca / Mandy
  - *Unable to find...sending email to Joanne to see if she still has a file*
- Fundraisers – Triathlon / Heggies

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- Summer Practices – Mary
  - Mary to contact Shelia and work out a schedule. Leaning toward mid-morning

Sideline Cheer – Rebecca & Mary to meet with Tom Baumann

- *Received an email from Tom on 4/28. We are going to touch base on 5/8 to set a meeting time the same week*

Fundraising

- Nominated Arley to head fundraising efforts
- Going to work on a homecoming event
  - Hoping to work with Traecy and her connections host a concert at Rodeo or Middle School football field
- 1<sup>st</sup> Fundraisers: Heggies Pizza - Rebecca
  - Contacted Heggies – Fundraiser Kickoff May 15th

Communication / Social Media / Marketing

- Samantha nominated to head efforts
- Once tryouts are complete, coaches will be main source of communication to team and parents

Summer Camp

- Board Selected - UCA Cheer Camp: Partner / Group Stunt @ University of St. Thomas
  - Dates: July 14, 15 & 16
  - Cost: \$299 overnight / \$229 instruction only
- Elementary Camp – we forgot to discuss

Camp Gear / New Uniforms – Mary & Sam

- Mary is reviewing couple of options
- Uniform Sample – Rebecca
  - Received Sample in mail today – will arrange to meet with Mary
    - Will also give her keys to gym and cage

Update

- 3 Purple Mats have been ordered
- Buffalo Parade Registration is in
  - We will be handing out parade programs for the Buffalo Chamber of Commerce
- Try out invitations complete – adding coach introduction. Will be mailed out Saturday Morning